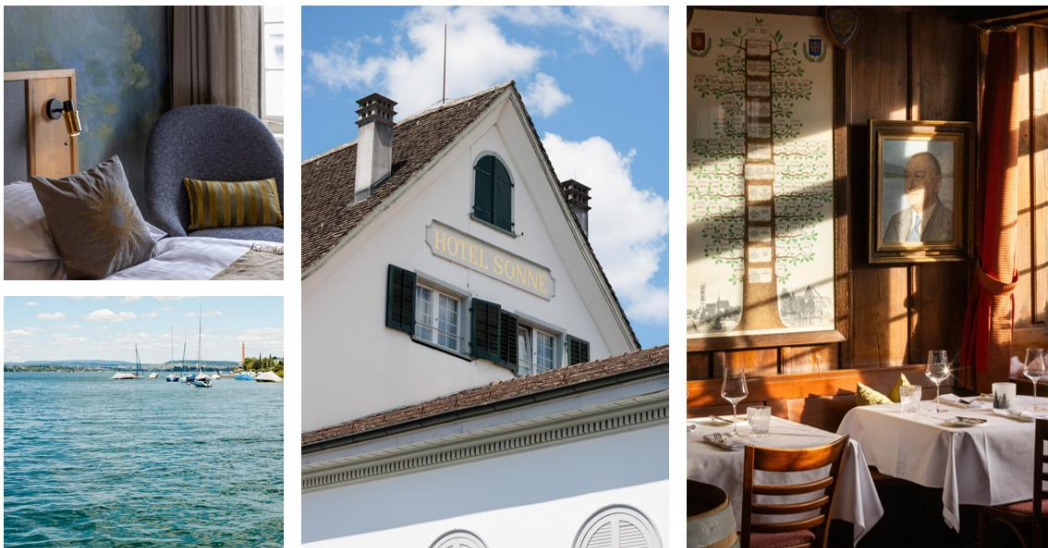


SONNE

Küsnacht — Zürich

The Sonne in Küsnacht: Over 380 Years of Hospitality through the Ages

Küsnacht, 9 September 2025: Since 1641, the Sonne in Küsnacht has stood for lived hospitality and has been firmly rooted in the local community. In September 2025, a new chapter begins: the traditional house on Lake Zurich presents itself with a new brand identity that bridges past and future.



Following the comprehensive renovation of its rooms and junior suites in recent years, a new brand identity now follows, reflecting these architectural changes.

"The rebranding mirrors the future direction of our four-star superior hotel," says hotel director and host Harald Raab, who has been leading the historic house since July 2023. "Modern, inspiring, and full of life, the new look invites guests to discover our boutique hotel." At the same time, the history of the house, its deep connection to Küsnacht, and the loyalty of long-standing guests will continue to be honoured.

The restaurant "Sonnengalerie" will also undergo a redesign. From 29 September 2025, the popular meeting place by the lake will be extensively renovated – carried out by the renowned architectural practice Küchel Architects. "The interplay of light, water and form during the golden hours on Lake Zurich inspired us in the design," explains Arnd Küchel. During the renovation period until April 2026, guests will be able to enjoy the "Gaststuben" as well as the "Seegarten", known as the "Biergarten", complemented from November 2025 onwards by a special winter offering.

As part of the renovations, the culinary concept will also be redefined.

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With creative cuisine, a local connection, and artisanal precision, the Sonne aims to shine as a gastronomic address in the Zurich region.

In addition, the hotel is highly valued as a venue: five different rooms and halls provide the perfect setting for seminars, meetings, private celebrations, and weddings. The offer is complemented by a fitness and wellness area with its own lawn for sunbathing, direct lake access, and a wide range of leisure activities.

About the Sonne

The Sonne in Küsnacht is a boutique hotel with over 380 years of history; it was first mentioned in a Zurich document as an inn in 1641. Located directly on the shores of Lake Zurich, the four-star superior hotel comprises 40 individually designed rooms and junior suites. With three restaurants and a bar, the traditional house invites guests to enjoy authentic Swiss cuisine, including the Sonnengalerie, the Gaststuben, the Seegarten, and the Turmbar. Five rooms and halls, as well as an outdoor venue, provide the ideal setting for events such as seminars, meetings, or private functions. A fitness and wellness area with sunbathing lawn and direct lake access, together with leisure activities such as stand-up paddling and e-bike tours, round off the offer. Proximity to the city of Zurich and excellent connections to public transport, including boat and train, offer a wide range of leisure opportunities both in the surrounding area and throughout Switzerland.

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